Analytics-driven video solutions for intelligent transportation systems

As city streets and sidewalks become more congested, city planners face new safety challenges—distracted pedestrians, more bicyclists, and an increase in public transportation. Smart and semi-autonomous vehicles are also on the rise in cities and on highways. The challenge for traffic engineers and planners is complex. How do you choose the right technology to improve mobility, safety and efficient use of roadways now and into the future?

For decades, Bosch has developed Video Analytics technology for driver assistance and autonomous driving applications, and intelligent safety systems. This same technology is inside Bosch IP cameras, bringing intelligence to infrastructure through traffic flow and smart parking solutions. Video Analytics built-in to the cameras enables intelligent devices that can alert to safety risks and deliver valuable data for highway and urban infrastructure planning.

Enhance safety
Improve safety by alerting traffic and transportation operations centers and drivers to risks on the road. Intelligent IP cameras deliver automatic incident detection for stopped vehicles, objects in the road, vehicles traveling the wrong way, and more. The result:

- Early incident detection enables operators to implement the necessary workflows to resolve incidents faster
- Integration with dynamic message signs and DSRC broadcast messages ensure drivers are instantly alerted to safety issues and improves situational awareness
- Detection of pedestrians in a crosswalk can alert the traffic controller to preempt traffic signals to increase safety for people in the intersection
- Jaywalkers at night can trigger the IP camera to activate an onboard white light illuminator to make pedestrians more visible for drivers

Beyond safety
With Video Analytics, the IP camera becomes an intelligent sensor. Using video as a sensor, city traffic planning directors can continuously collect real-time data to analyze traffic flow and implement new policies that result in safer and more efficient roadways. Data examples include:

- Pedestrian, bicycle, and vehicle counts
- Average speed and direction
- Road occupancy

In busy cities, Video Analytics can also help monitor parking lot occupancy, curbside parking, and enforce no-parking zones. In lots, cameras can count open parking spots or track ingress and egress, and relay this data to the video management and parking management systems. Sharing this information and alternative parking locations on a dynamic message sign can help drivers find open parking faster and reduce traffic congestion and emissions.

Programming cameras to track vehicle counts and speeds can provide meaningful data.

Bosch makes it easy to collect and filter data from multiple cameras to feed business intelligence dashboards.
Bosch cameras for intelligent transportation systems

Bosch offers a full line of fixed and moving, optical and thermal IP cameras that are ideal for intelligent transportation systems. All Bosch IP 7000-9000 series cameras feature built-in Intelligent Video Analytics as standard. This includes MIC IP cameras, a series of extremely rugged moving cameras that are ideally suited for intelligent transportation systems.

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See the full portfolio of Bosch IP cameras with built-in Intelligent Video Analytics and watch them in action at [www.boschsecurity.com](http://www.boschsecurity.com)

To contact Bosch for more information on solutions for intelligent transportation systems, email [intelligent.transportation@us.bosch.com](mailto:intelligent.transportation@us.bosch.com)